

**Amendments to Claims:**

This listing of claims will replace all prior versions and listings of the claims in the application:

**Listing of Claims:**

1. (Currently Amended) A method for identifying at least one broadcast provider through a combination of a geographic identification code and a broadcast identifier, the method comprising:

digitally storing<sub>g</sub> in a database<sub>g</sub> one or more geographic identification codes that are each associated with at least one area or location in which a broadcast is receivable from at least one broadcast provider;

digitally storing<sub>g</sub> in the database<sub>g</sub> one or more broadcast identifiers that are each associated with at least one broadcast provider;

receiving at least one user related geographic identification code;

receiving at least one user related broadcast identifier, wherein the received at least one user related broadcast identifier is not required to by itself identify a broadcast provider;

determining, by a processor, a subset of data from the database using ~~communicating the received at least one user related geographic identification code into the database to determine a subset of data,~~ the subset of data comprising at least one of the stored one or more broadcast identifiers that are associated with at least one of the stored one or more geographic identification codes that corresponds to the received at least one user related geographic identification code; and

identifying, by the processor, at least one broadcast provider using at least both the subset of data and the received at least one user related broadcast identifier, wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the received at least one user related geographic identification code.

2. (Previously Presented) The method of claim 1 wherein the at least one user related broadcast identifier is input through a touchtone telephone keypad.

3. (Previously Presented) The method of claim 2 wherein any number of at least one of the stored one or more broadcast identifiers and the at least one user related broadcast identifier comprise digital data representing telephone keypad numbers corresponding to alphanumeric characters.

4. (Previously Presented) The method of claim 1, further including determining another subset of data from the subset of data, wherein at least one broadcast is identified from the another subset of data.

5. (Previously Presented) The method of claim 1, wherein the stored one or more broadcast identifiers are indexed by a category or group listing.

6. (Previously Presented) The method of claim 1, wherein the database further includes program schedule information for each of at least one broadcast provider, wherein the program schedule information is accessed responsive to the identification of the at least one broadcast provider.

7. (Previously Presented) The method of claim 1, further including transmitting program description information related to the identified at least one broadcast provider.

8. (Previously Presented) The method of claim 7, wherein the program description information is transmitted in an order corresponding to a program schedule or list.

9. (Previously Presented) The method of claim 7, wherein the program description information is located remotely from the database.

10. (Previously Presented) The method of claim 7, wherein the program description information is determined by using at least one of the stored one or more geographic identification codes and the at least one user related geographic identification code.

11. (Previously Presented) The method of claim 7, whereby the transmission of the program description information is synchronized with a program schedule or list.

12. (Previously Presented) The method of claim 1, wherein any number of the at least one of the stored one or more broadcast identifiers and the at least one user related broadcast identifier comprises at least one of provider call letters, a provider tuning frequency, a television channel allocation, a cable subscriber or channel identification, a music genre, a telephone number, a network address, an identification number and a predetermined identifier.

13. (Previously Presented) The method of claim 1, wherein any number of the at least one of the stored one or more geographic identification codes and the at least one user related geographic identification code comprises at least one of a telephone area and exchange code.

14. (Previously Presented) The method of claim 1, wherein any number of the stored one or more geographic identification codes and the at least one user related geographic identification code comprises a cable converter address.

15. (Previously Presented) The method of claim 1, wherein at least one broadcast from the identified at least one broadcast provider comprises at least one of program description information and program schedule information.

16. (Previously Presented) The method of claim 1, wherein the at least one user related geographic identification code corresponds to an area or region.

17. (Previously Presented) The method of claim 1, wherein any number of at least one of the stored one or more geographic identification codes and the at least one user related geographic identification code comprises identification codes relating to at least one of a telephone switch, a cellular or wireless transceiver location, and a cellular or wireless cell coverage area.

18. (Canceled)

19. (Currently Amended) A method for identifying at least one broadcast provider over a network in response to at least one user communication, wherein the at least one user communication comprises at least one user related broadcast identifier that is not required to by itself identify the at least one broadcast provider, the method comprising:

receiving at least one user related network address associated with at least one user communication;

querying, by a processor, a database of one or more stored network addresses wherein each stored address or part thereof is indexed to one or more stored broadcast identifiers, wherein each of the stored broadcast identifiers is associated with at least one broadcast provider;

determining whether the received at least one user related network address matches at least one of the stored network addresses or parts thereof;

if at least one of said stored network addresses or parts thereof matches the received at least one user related network address, retrieving one or more indexed broadcast identifiers corresponding to the at least one matching network address or part thereof;

receiving said at least one user related broadcast identifier associated with at least one user communication; and

identifying, by the processor, at least one broadcast provider using both said retrieved indexed one or more broadcast identifiers and said received at least one user related broadcast identifier, wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the received at least one network address.

20. (Previously Presented) A computer implemented information system for identifying at least one broadcast provider, the system comprising:

a database for storing one or more geographic identification codes that are each associated with at least one of a broadcast area, broadcast range information and a location that each associated with at least one broadcast provider, said database further for storing one or more

broadcast identifiers that are each associated with at least one broadcast provider, the stored one or more broadcast identifiers indexed to the stored one or more geographic identification codes;

an input for receiving at least one user related geographic identification code and for receiving at least one user related broadcast identifier, the at least one user related geographic identification code and the at least one user related broadcast identifier associated with at least one user communication, wherein said received at least one user related broadcast identifier is not required to by itself identify a broadcast provider; and

a processor comprising an interface and coupled to the database, the processor for determining a subset comprising at least one of the stored one or more broadcast identifiers using the received at least one user related geographic identification code, for receiving at least one user related broadcast identifier and for identifying at least one broadcast provider using at least both the subset and the at least one user related broadcast identifier received by the processor, wherein the identifying of the at least one broadcast provider does not require identifying only a closest proximity broadcast provider based on the received at least one user related geographic identification code.

21. (Previously Presented) The system of claim 20, wherein the at least one user related geographic identification code and said at least one user related broadcast identifier are associated with separate user communications.

22. (Cancelled)

23. (Previously Presented) The system of claim 20, wherein the database further includes program description information related to at least one broadcast of at least one broadcast provider.

24. (Previously Presented) The system of claim 23, wherein the program description information is communicated to a user by the interface upon the identification of the at least one broadcast provider.

25. (Previously Presented) The system of claim 23, wherein the program description information comprises a program schedule or list.

26. (Previously Presented) The system of claim 23, wherein the program description information comprises information relating to an item in a program schedule or list.

27. (Previously Presented) The system of claim 23, wherein the program description information is stored remotely from the system.

28. (Previously Presented) The system of claim 20, wherein any number of at least one of the stored one or more broadcast identifiers and the at least one user related broadcast identifier comprises at least one of provider call letters, a provider tuning frequency, a television channel allocation, a cable subscriber or channel identification, a music genre, a telephone number, a cable converter address, a network address, an identification number and a predetermined identifier.

29. (Previously Presented) The method of claim 1, wherein any number of at least one of the stored one or more broadcast identifiers and the at least one user related broadcast identifier is associated with at least one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a telephone network provider and a digital data network telecast provider.

30. (Previously Presented) The method of claim 1, wherein any of the at least one broadcast provider comprises one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a radio broadcast provider, a television broadcast provider, a telephone network provider and a digital data network telecast provider.

31. (Currently Amended) A method for identifying at least one content provider through a combination of a geographic identification code and a content provider identifier, the method comprising:

digitally storing<sub>2</sub> in a database<sub>2</sub> one or more geographic identification codes that are each associated with at least one area or location in which content is receivable from at least one content provider;

digitally storing<sub>2</sub> in the database<sub>2</sub> one or more content provider identifiers that are each associated with at least one content provider;

receiving at least one user related geographic identification code;

receiving at least one user related content provider identifier, wherein the received at least one user related content provider identifier is not required to by itself identify a content provider;

determining, by a processor, a subset of data from the database using ~~communicating the received at least one user related geographic identification code into the database to determine a subset of data,~~ the subset of data comprising at least one of the stored one or more content provider identifiers that are associated with at least one of the stored one or more geographic identification codes that corresponds to the received at least one user related geographic identification code; and

identifying, by the processor, at least one content provider using at least both the subset of data and the received at least one user related content provider identifier, wherein the identifying of the at least one content provider does not require identifying only a closest proximity content provider based on the received at least one user related geographic identification code.

32. (Previously Presented) The method of claim 31, further including transmitting content descriptions related to the content.

33. (Previously Presented) The method of claim 19, wherein any number of at least one of the one or more stored broadcast identifiers and the at least one user related broadcast identifier is associated with at least one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a telephone network provider and a digital data network telecast provider.

34. (Previously Presented) The method of claim 19, wherein any of the at least one broadcast provider comprises one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a radio broadcast provider, a television broadcast provider, a telephone network provider and a digital data network telecast provider.

35. (Previously Presented) The system of claim 20, wherein any number of at least one of the stored one or more broadcast identifiers and the at least one user related broadcast identifier is associated with at least one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a telephone network provider and a digital data network telecast provider.

36. (Previously Presented) The system of claim 20, wherein any of the at least one broadcast provider comprises one of a cable service provider, satellite service provider, an over-the-air broadcast provider, a radio broadcast provider, a television broadcast provider, a telephone network provider and a digital data network telecast provider.

37. (Currently Amended) A method for identifying at least one broadcast provider through a combination of a geographic identification code and a broadcast identifier, the method comprising:

digitally storing<sub>1</sub> in a database<sub>2</sub> one or more geographic identification codes that are each associated with at least one area or location in which a broadcast is receivable from at least one broadcast provider;

digitally storing<sub>1</sub> in the database<sub>2</sub> one or more broadcast identifiers that are each associated with at least one broadcast provider;

receiving at least one user related geographic identification code;

receiving at least one user related broadcast identifier, wherein the received at least one user related broadcast identifier is not required to by itself identify a broadcast provider;

identifying<sub>1</sub> by a processor, at least one broadcast provider using at least the database, the received at least one user related geographic identification code and the received at least one user related broadcast identifier, wherein the identifying of the at least one broadcast provider does



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not require identifying only a closest proximity broadcast provider based on the received at least one user related geographic identification code.